

## **Assessment of Non-Academic Outcomes (Fall 2003 and Spring 2004)**

Please provide the information below about how your unit assesses the extent to which it meets its expected outcomes. If you need assistance, please contact Dr. Virginia Wheelless at 565-2085 or on Groupwise email. This information is due in the Planning Office no later than February 2, 2004 and will be updated annually.

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**Unit:** North Texas Athletic Department

**Date:**

**Person Completing the Information:** Rick Villarreal

**Email:** RickV@unt.edu

**Head of the Unit:** Rick Villarreal

**Email:** RickV@unt.edu

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**I) Mission:**

- a) To promote and monitor the educational achievement and personal growth of student-athletes, emphasizing that their educational growth and development is the primary purpose of intercollegiate athletics
- b) To conduct an athletics program that protects and enhances the physical and educational welfare of student-athletes
- c) To provide fair and equitable opportunity for all student-athletes and staff participating in intercollegiate sport activities, regardless of gender or ethnicity
- d) To promote the principles of good sportsmanship and honesty in compliance with the University of North Texas, state, NCAA and conference regulations
- e) To conduct a competitive athletics program that promotes faculty, staff, student and community affiliation with the University of North Texas
- f) To serve the community through public service and outreach activities which positively reflect on the University of North Texas and promote good will in the community
- g) The North Texas Athletic Department compliments the university's mission by promoting high academic standards and success, creating opportunities for cultural diversity and social interaction and providing visibility and recognition on a local, regional and national level.

**II) Previous Evaluations of the Unit:**

- a) In 2000 an outside consultant was brought in to evaluate the entire department to include facilities, operations, personnel and academics.
- b) In 2002, a specialist in the field of Title IX and Gender Equity was retained to evaluate the status of the North Texas Athletic Department as it pertained to these issues. The consultant returned in 2003 to monitor progress.
- c) In Fall of 2001 and Fall of 2002, an evaluation of our NCAA and Sun Belt Conference compliance area was completed by Helen Grant, Compliance Director of the Sun Belt Conference.
- d) On an annual basis, the financial aspect of our department is externally audited.
- e) On an ongoing basis, department officials from other universities evaluate the operations and competitiveness of the athletic department to ensure best practices.
- f) A self study of the status of the entire department was conducted in January/February of 2004.
- g) Facility were evaluated and compared to other institutions at the 1-A level.

**III) Statement of Expected Outcomes:**

- a) A 2-5 year strategic plan for the Athletic Department to include all areas of operation.
- b) A viable Title IX plan to be completed.
- c) A department educated in and working within the guidelines set forth by the NCAA, reporting violations when they occur and maintaining proper records of all activities
- d) A fiscally responsible unit.
- e) Improved operations, attendance and fan participation.
- f) A revised and manageable 2-5 year plan.

**IV) Measuring Expected Outcomes:**

- a) Quarterly, semester and annual reports: Measures our progress and success in every area.
  - i) Facilities- new facilities and renovations
  - ii) Budgets- sets the bottom line and guidelines for each sport
  - iii) Academics- progression of student-athletes toward a degree
- b) Title IX review – Slated for May 2004
- c) EDAD Report – submitted annually to the Office of Civil Rights
- d) Annual department review – each area
- e) Student-athlete Exit Interview – Completed upon departure from university
- f) NCAA Graduation Rate Reports

**V) Use of Assessment Results:**

- a) Based on funds raised, revenue generated and level of participation, facilities are considered, budgets are formulated and academic programs and services are adjusted
- b) EDAD reports and Title IX reviews provide a road map for Title IX advancement and compliance
- c) Department reviews provide the basis for personnel changes or additions, points of emphasis and areas in need of improvement
- d) Student athlete input facilitates changes in procedure and implementation of programs

**VI) Changes Made Based on Assessment Results:**

- a) Cost analysis and preliminary plan was developed for athletic facilities
- b) Budgets were revised and reallocated to meet Title IX guidelines as well as coaches' salaries
- c) Academic programs were instituted to push degree progress, raise grade point averages and improve retention rates
- d) New facilities were developed for women's soccer and softball
- e) New marketing plan was instituted
- f) New personnel were added to meet the needs of new sports and shortages in existing sports
- g) Student-Assistance funding guidelines were adjusted per Student-Athlete Advisory Committee
- h) Fifth-year funding and Summer school budgets were revised and new guidelines for both were established

**Signature of Person Completing the Form:**

\_\_\_\_\_ Date \_\_\_\_\_

**Signature of Unit Head after Reviewing the Form:**

\_\_\_\_\_ Date \_\_\_\_\_