

Assessment of Non-Academic Outcomes (Fall 2003 and Spring 2004)

Please provide the information below about how your unit assesses the extent to which it meets its expected outcomes. If you need assistance, please contact Dr. Virginia Wheelless at 565-2085 or on Groupwise email. This information is due in the Planning Office no later than February 2, 2004 and will be updated annually.

Unit: Center for International Economic Studies and Research Date January 14, 2004

Person Completing the Information Michael A. McPherson Email mcperson@unt.edu

Head of the Unit: Michael McPherson and David Molina Email dmolina@unt.edu_

I. Mission: Provide the mission of the unit and a statement about how it relates to the university's mission.

The mission of the CIESR is to increase awareness and understanding of international socio-economic issues. In particular, the CIESR has three main objectives:

- 1. To increase awareness by the student and academic community at the University of North Texas of international socio-economic issues.**
- 2. To promote research for projects focusing on international socio-economic problems by**
 - a. providing the human capital available in the CIESR**
 - b. providing a means for acquisition of external funding.**
- 3. To develop relationships with other institutions, both public and private, for the exchange of scholars and students as well as research in progress, joint conferences, etc.**

II. Previous Evaluations of the Unit: Provide a description of the evaluations/assessments conducted in your unit over the last 5 years and changes that have been made based on the results of these assessments.

A sunset review of the CIESR was completed in May 2002. The review made four specific recommendations. Actions taken by CIESR in response are in italics:

- **That a steering committee, made up of CIESR and non-CIESR personnel be established for planning purposes. *A steering committee has not yet been set up, but one will be in place by the end of the 2003-2004 academic year.***
- **That connections established at workshops offered abroad by CIESR personnel be exploited for grant and research possibilities. *CIESR continues to make such connections and to develop them into research output. Examples include:***
 - ***The CIESR's participation in an interdisciplinary grant in the summer of 2002. This program was entitled "AF/PD Professional Internship Program" (Federal Assistance Award, U.S. Department of State) and had the CIESR's Michael A. McPherson as a co-principal investigators along with Al Bavon (PADM), Mitchell Land (JOUR), Joseph Oppong (GEOG), Rollie Schaffer (BIOL), and Eileen Resnick (Murphy Enterprise Center). This program brought 24 African professionals for a brief residency at UNT.***
 - ***As part of the "AF/PD Professional Internship Program" David J. Molina (co-director of the CIESR) went to Lusaka, Zambia in November of 2002 to***

present to the Executive Council of COMESA the impact of NAFTA on US and Mexico. This was part of a workshop to evaluate the impact to member countries as COMESA increases its economic integration. It also maintains the contact of the CIESR with the participants of the AF/PD program.

- *The CIESR's Michael A. McPherson traveled to Indonesia in August of 2003 to organize a survey of 1,300 small businesses in East Java. The purpose of the survey was to establish the nature of linkages between access to credit and small business growth. Research based on this survey is in progress; McPherson will present a draft of this paper at the annual meetings of the Eastern Economic Association in February 2004, and the paper will be submitted to a professional journal shortly thereafter.*
- *In December of 2003, David J. Molina became a member of REU (Red de Economistas Univeristarios). REU is a network of Mexican and American university Economists that presents quarterly evaluations of the bi-national economies. Membership in this organization will increase the ability of CIESR to expand its contacts in Mexico.*

- *That the CIESR set up an unrestricted gift fund, so that funds raised have an account in which to be deposited. An unrestricted gift fund was established in July 2002. A total of \$1,600.00 has been deposited in this account since that time.*
- *That the CIESR pursue linkages with the Departments of Political Science and Applied Economics, and with departments within COBA in order to maximize opportunities to obtain grants and publish research. While a more complete establishment of such linkages cannot occur until the steering committee has been established, CIESR personnel continue to pursue relationships with other departments with an interest in international issues, including those particularly named above. One example of this is that the CIESR has a representative on the curriculum advisory committee of the new International Studies major.*

III. Statement of Expected Outcomes: Provide a brief list of the expected outcomes for your unit for 2002-03 or 2003-04 as of this date. Each outcome listed must be capable of being measured by the means noted in IV below. Please number the outcomes (1 to x). After each outcome, describe how the outcome supports student learning and student development.

The first goal set by CIESR was the need to establish a baseline income. At present CIESR has obtained the \$1,600 mentioned above. The next step is to enter into activities that are likely to produce additional income and to raise the profile of CIESR.

CIESR expects to sponsor speakers from within and without the UNT community who are expert in international issues. All members of the university community will be invited to attend such lectures.

CIESR has decided that the first event that would lead the center in the direction to achieve these outcomes will be a US-Mexico migration seminar in the Fall of 2004. David J. Molina (along with R. Todd Jewell of the Economics Department) is currently working in the area of migration. The CIESR will invite migration specialists from the Federal Reserve Bank of Dallas, as well as a member of the Migration Institute at the University of San Diego State, and others to a day of seminars including a lunch banquet to which the community will be invited to attend. The topic should be of interest due to a recent proposal put forward by the Bush Administration, the upcoming presidential elections, and the fact that Texas will have a large stake on the outcome of

the migration issue. It is hoped that a nominal fee for the banquet will cover the cost of the event. In addition, we hope to use the event to maybe attract financial support from interested parties.

IV. Measuring Expected Outcomes: Describe how the unit measures how the outcomes have been achieved and provide a list of methods and/or tools with the following information:

1. Name of assessment method or tool
2. If the method/tool is copyrighted, provide the name of the company who “owns” the tool.
3. Frequency of use - how often is this tool/method used, e.g., every spring semester students, staff, and faculty are surveyed about parking at UNT; customers are asked to complete evaluation forms when services are rendered; or each fall, the Enrollment Management Committee reviews the results of the Graduating Student Survey produced by the IR&A Office.

At this stage of the CIESR, being able to sponsor and attract enough of an audience to cover the expenses of the migration seminars will be considered a success.

The number of useful contacts established during this seminar will also provide a measurement of the success.

V. Use of Assessment Results: Describe how the results of the assessments described in IV above are shared with staff in the unit? How are the results used to improve the unit? Help improve student learning? Enhance student development? Meet the university’s vision?

The ability of students to participate in seminars on such important and current issue will enhance their education at UNT.

VI. Changes Made Based on Assessment Results: Describe how the unit has changed (or why it has not changed) based on the results of the assessment of outcomes. Indicate the year the change was implemented. Please indicate how the expected outcomes have changed if applicable.

As the CIESR has not yet undertaken the steps described above (except for initial fundraising), we have not implemented changes at this date.

Signature of Person Completing the Form:

_____ Date _____

Signature of Unit Head after Reviewing the Form:

_____ Date _____