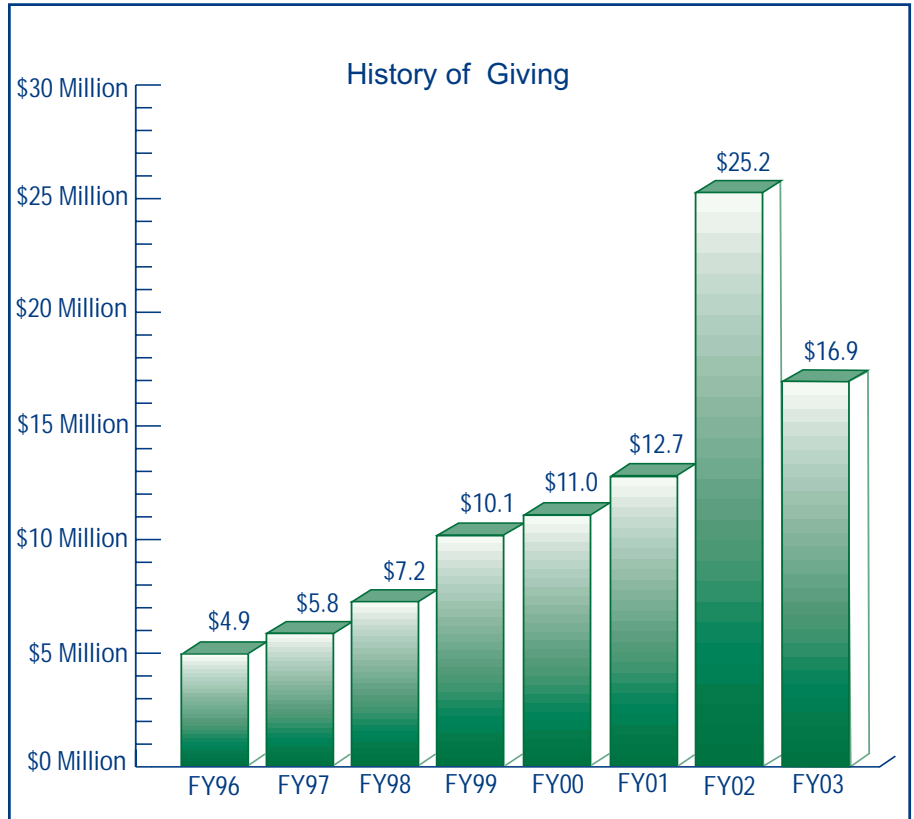


Financial Highlights

The following charts and graphs show a continued increase in donor support. The figures on this page reflect cash, gifts-in-kind and private grants given to UNT and to the UNT Foundation. No pledges or deferred gifts are included.

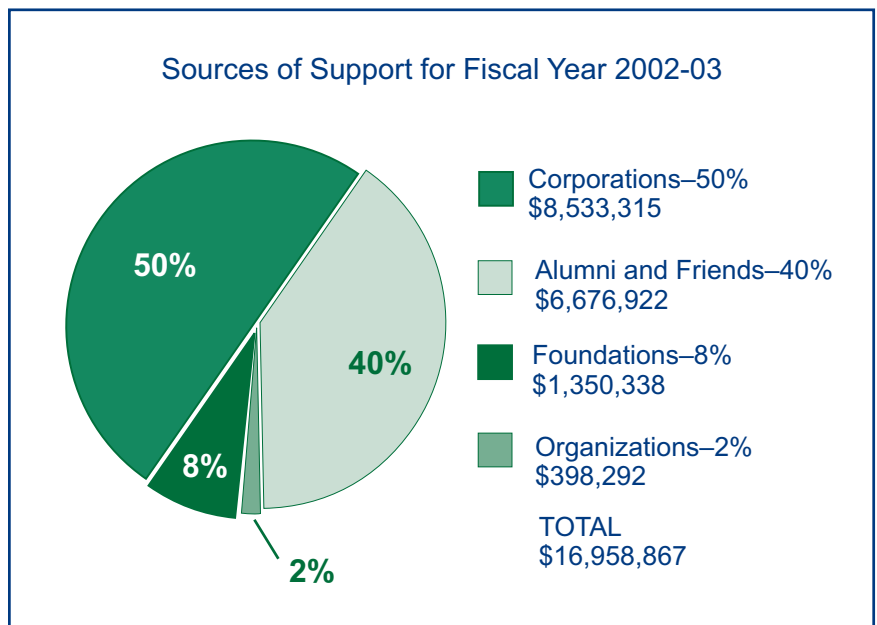
HISTORY OF GIVING

This graph shows the history of giving for the duration of *Campaign North Texas: An Act of Leadership*. The campaign began during the 1996 fiscal year and concludes on August 31, 2004.



SOURCES OF SUPPORT

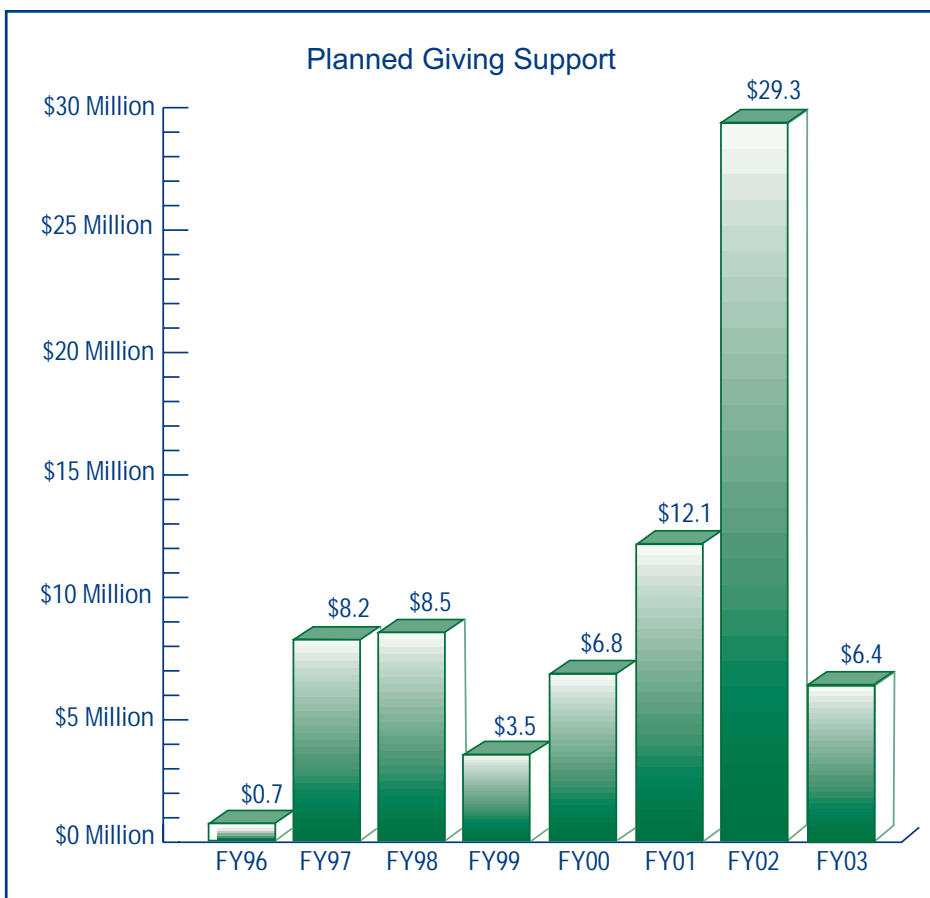
Corporations provided 50 percent of the university's private support during the last fiscal year and contributions from alumni and friends made up 40% of the support. The remaining 10% of contributions came from foundations and other organizations.



Financial Highlights continued

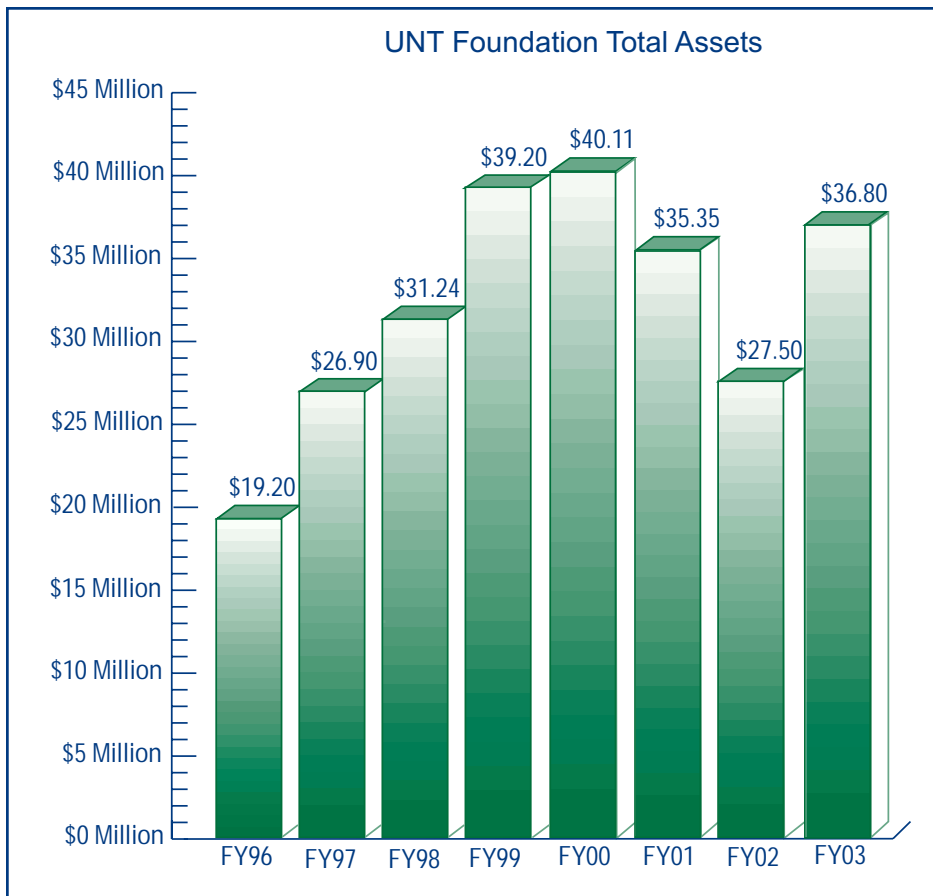
PLANNED GIVING

Planned gifts are critical to the continued growth of both the university and the UNT Foundation. The Office of Development provides assistance to alumni and friends of UNT with their financial planning needs. This graph shows planned giving activity during the past eight fiscal years.



UNT FOUNDATION

The UNT Foundation accepts, holds and manages the university's endowment funds—permanent funds that are invested to generate an annual distribution of money to benefit the university. This graph shows UNT Foundation assets over the last eight fiscal years.



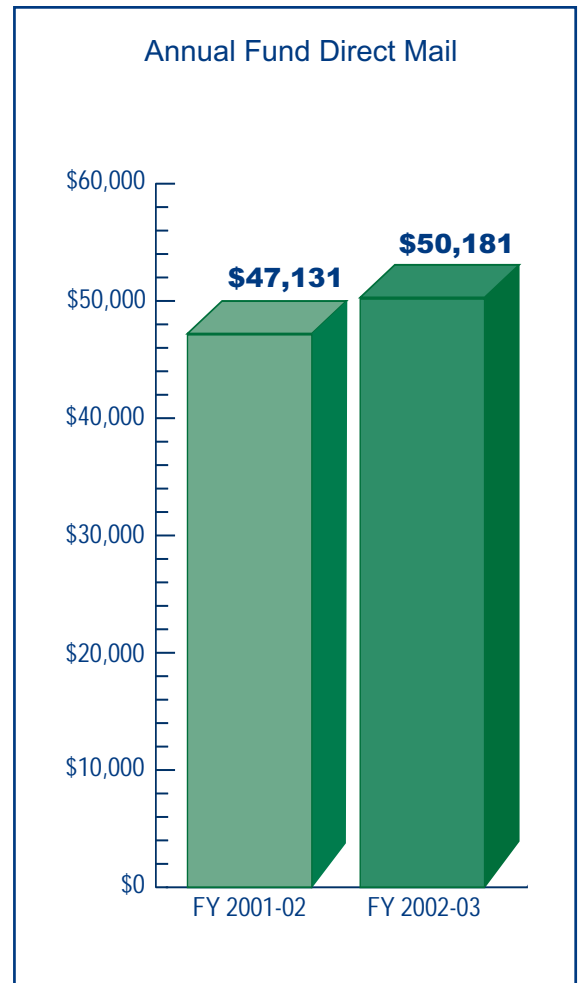
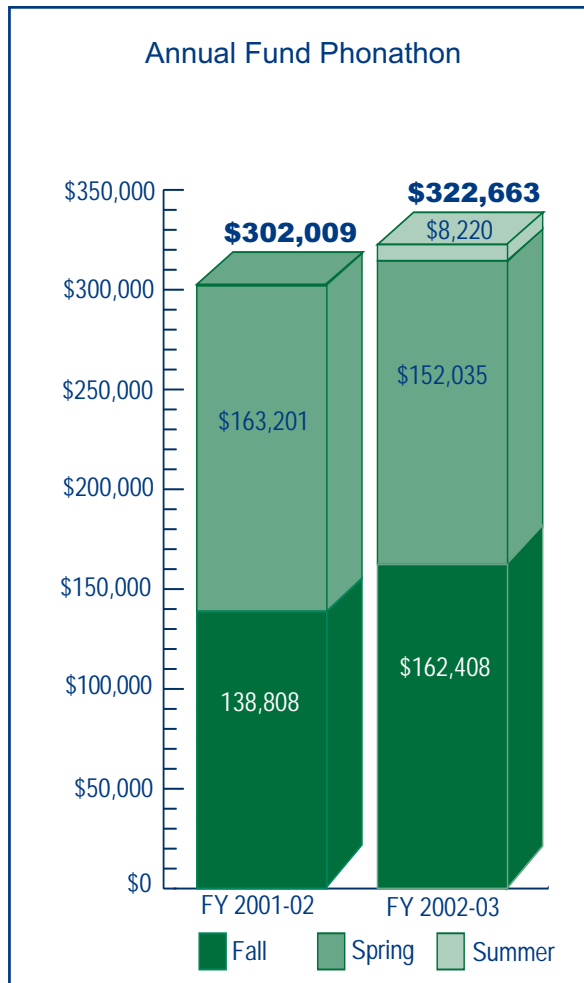
The Annual Fund for UNT

The *Annual Fund for UNT* is essential to the university's fund-raising efforts and helps to lay the groundwork for a tradition of philanthropy. Most UNT supporters make their first gift to the university through the fund's Phonathon and direct mail appeals. This year, a record number of first-time gifts to the fund were from the university's recent graduates—those who graduated within the last five years. This is good news for UNT's future.

In addition to providing a vehicle for first-time gifts, the fund is also a vital resource for the individual colleges and schools that rely on the Phonathon for essential unrestricted funds. Monies raised through the

direct mail component of the fund provide much-needed unrestricted funds and support student scholarships. Contributions made via direct mail may also be designated by the donor to support a specific college, school or program.

The graphs below indicate that *The Annual Fund for UNT* has continued to grow each consecutive year, despite the economic forces that have negatively affected annual giving programs at many other universities nationwide. This success can be attributed to the loyalty of UNT alumni and friends, and the hard work of the university's dedicated student Phonathon callers, the Eagle Fundraisers.



Capital Campaign Status Report

As *Campaign North Texas* moves into its final year, the university continues to receive funds from campaign pledges, and new gifts are being received as well. At the end of the fiscal year on August 31, 2003, the total gifts, pledges and planned gifts to *Campaign North Texas* reached \$173,932,435. This total surpasses the \$150 million campaign goal.

The campaign that began on September 1, 1996 is scheduled to conclude on August 31, 2004. At that time, the final campaign results will be announced.

Although the campaign is nearing its completion and has exceeded its goal, many areas of need within the university remain. During its final year, *Campaign North Texas* will be refocused on -meeting the remaining areas of need within the university including the critical need for unrestricted endowed funds. The campaign is coordinated through UNT's Office of Development in collaboration with the university's colleges and schools, departments, faculty, staff, chancellor, president, alumni and volunteers.

