

Assessment of Non-Academic Outcomes (Fall 2003 and Spring 2004)

Please provide the information below about how your unit assesses the extent to which it meets its expected outcomes. If you need assistance, please contact Dr. Virginia Wheelless at 565-2085 or on Groupwise email. This information is due in the Planning Office no later than February 2, 2004 and will be updated annually.

Unit: Murphy Enterprise Center **Date** December 15, 2003

Person Completing the Information Eileen Curry Resnik **Email** ResnikE@unt.edu

Head of the Unit: Eileen Curry Resnik **Email** ResnikE@unt.edu

I. Mission: Provide the mission of the unit and a statement about how it relates to the university's mission.

II. Previous Evaluations of the Unit: Provide a description of the evaluations/assessments conducted in your unit over the last 5 years and changes that have been made based on the results of these assessments.

III. Statement of Expected Outcomes: Provide a brief list of the expected outcomes for your unit for 2002-03 or 2003-04 as of this date. Each outcome listed must be capable of being measured by the means noted in IV below. Please number the outcomes (1 to x). After each outcome, describe how the outcome supports student learning and student development.

IV. Measuring Expected Outcomes: Describe how the unit measures how the outcomes have been achieved and provide a list of methods and/or tools with the following information:

1. Name of assessment method or tool
2. If the method/tool is copyrighted, provide the name of the company who "owns" the tool.
3. Frequency of use - how often is this tool/method used, e.g., every spring semester students, staff, and faculty are surveyed about parking at UNT; customers are asked to complete evaluation forms when services are rendered; or each fall, the Enrollment Management Committee reviews the results of the Graduating Student Survey produced by the IR&A Office.

V. Use of Assessment Results: Describe how the results of the assessments described in IV above are shared with staff in the unit? How are the results used to improve the unit? Help improve student learning? Enhance student development? Meet the university's vision?

VI. Changes Made Based on Assessment Results: Describe how the unit has changed (or why it has not changed) based on the results of the assessment of outcomes. Indicate the year the change was implemented. Please indicate how the expected outcomes have changed if applicable.

Signature of Person Completing the Form:

_____ Date _____

Signature of Unit Head after Reviewing the Form:

_____ Date _____

University of North Texas

Department/Unit: Murphy Enterprise Center/Management Dept **Date:** 12/15/03

Person Completing the Form: Eileen Curry Resnik **Email:** ResnikE@unt.edu

Department/Unit Head (after reviewing the form): Eileen Curry Resnik

Mission: The purpose of the Murphy Enterprise Center at the University of North Texas is to provide students and entrepreneurs the opportunity to exchange ideas, build entrepreneurial skills, and engage in entrepreneurial efforts. The Murphy Enterprise Center helps entrepreneurs solve problems encountered in the start-up phase of business, provides training for both students and business owners, and helps students and faculty take new discoveries, as well as business ideas, and turn them into reality.

Expected Outcomes	Assessment Tools/Measurement	Assessment Results	Changes based on Results Taken	How do changes help UNT meet its Vision and support student learning?
1. Guidance provided to entrepreneurial companies (15 anticipated)	1. Number of entrepreneurial companies requesting assistance from the Center	1. Assistance provided to entrepreneurial companies allows the financial support base for UNT to be strengthened with potential new donors as business owners	1. Business assistance to individual companies has continued to increase since the doors were opened in Nov. 2000. First year consultations numbered 3.	1. Students are the primary focus for the Center and by providing students an opportunity to develop and grow their business with the assistance of UNT, we are growing the success of our students in life.
2. Seminars offered to business owners (2 per year)	2. Number of seminars offered	2. Programs offered to inform business owners of best practices and research	2. Seminars have been offered based on requests of business owners and	2. Seminars take research based information and make it available to the

		based information to improve their business	needs identified by entrepreneurs	public. Programs help tie the university to the community and address business needs.
3. Entrepreneurship Internships (10/year)	3. Number of successful internship placements	3. Responses from employers for student interns on the success of their placement and the work performed.	3. Evaluations are used to re-define the requirements for the internship program as necessary and to assess student involvement directly with the entrepreneur.	3. The program helps in placing high quality students in an entrepreneurial environment. The effects are long term employment of graduates and positive impressions built in the DFW business community.