

To: Marketing Director

From: Lyndal M. Bullock, Chairperson, CCBBD Professional Development
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Opportunity to Exhibit

The purpose of this communication is twofold. **First**, I want to inform you that the International Council for Children with Behavioral Disorders (CCBD), a division of the Council for Exceptional Children, will be hosting an International Conference on October 4 – 6, 2007 in Dallas (Irving), Texas. **Secondly**, I want to invite your company/agency to have a “table top” exhibit at the Conference.

About the Conference

This conference will be held at the Westin Hotel-DFW Airport, Dallas (Irving), Texas on October 4-6, 2007. There will be preconference sessions from 12:00 Noon to 4:15 p.m. on Thursday, October 4, 2007. The general opening session will be on Thursday evening, October 4 (6:00 - 7:30 p.m.) followed by a reception and cash bar. Sessions will run all day Friday and Saturday with the conference concluding late Saturday afternoon, October 6. It is expected that 800-1,000 professionals--administrators, teachers, juvenile correction personnel, psychologists, social workers, college/university faculty, researchers, and others will be in attendance. In the past, we have typically had all 50 states represented, several foreign countries, and numerous Canadian provinces.

There will be a full “table top” exhibit at the Conference. Refer to the Invitation to Exhibit packet. Additional information on the conference may be found at <http://www.unt.edu/behavioraldisorders/ccbdconference>.

Please review the information provided. If you are interested in exhibiting, we would like to hear from you in the very near future because we have limited exhibit space available. If you have additional questions, please give us a call (940-565-3583).

Opportunity to Contribute Materials for the “Hourly Drawing”

At the conference we will have an “hourly drawing” during the session breaks. If your company/agency would like to contribute items for this drawing, please complete the appropriate form provided in the exhibitor materials. These materials should be delivered to us at the address indicated on the form, not later than July 15, 2007. All contributors will be acknowledged in the conference program.

Opportunity to Have Inserts in the Conference Packet

In the event you are interested, your company/agency is invited to have materials (e.g., flyers, small catalogues) inserted in the conference packets. The inserts are \$200.00 per item. These materials should be sent to us not later than July 15, 2007, along with a check payable to CCBBD for \$200.00 x number of items to be inserted. Please complete the appropriate form if you are interested.

Opportunity to Sponsor an Event

There are several opportunities for “event sponsors” at the conference: (a) an ice cream break, (b) breakfast (rolls/coffee/tea), (c) general opening reception, and others. If your company/agency would be able to sponsor an event, please contact Lyndal M. Bullock, Conference Chairperson, as soon as possible to discuss the options. (940-565-3583), but not later than June 1, 2007.

We look forward to hearing from you!