

---

## Major in Journalism

Following is **one** suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment. Students are responsible for meeting all course prerequisites.

**\*See the University Core requirements section of this catalog for approved list of course options.**

**\*\* See Arts and Sciences degree requirements section of this catalog for approved list of course options.**

### BA with a Major in Journalism Public Relations Concentration

#### FRESHMAN YEAR

FALL	HOURS
ENGL 1310, College Writing I*	3
JOUR 1210, Mass Communication and Society (may be used to satisfy Cross-cultural, Diversity and Global Studies requirement*)	3
LANG 2040, Foreign Language (intermediate)**	3
MATH 1680, Elementary Probability and Statistics	3
PSCI 1040, American Government*	<u>3</u>
Total	15

#### SOPHOMORE YEAR

FALL	HOURS
HIST 2610, United States History to 1865*	3
JOUR 2310, Newspaper Reporting and Writing (may be used to satisfy the Communication requirement*)	3
Humanities*	3
Physical Science**	4
Visual and Performing Arts*	<u>3</u>
Total	16

#### JUNIOR YEAR

FALL	HOURS
JOUR 3310, Feature Writing	3
JOUR 4420, Public Relations	3
MGMT 3860, Human Resource Management	3
Elective (advanced)	3
Laboratory Science**	<u>4</u>
Total	16

#### SENIOR YEAR

FALL	HOURS
JOUR (see major requirements)	3
JOUR 4200, Microcomputer Applications in Journalism	4
MGMT 3820, Management Concepts, or MGMT 3870, Management Skills and Problem Solving	3
Elective (advanced)	3
Elective	<u>3</u>
Total	16

#### FRESHMAN YEAR

SPRING	HOURS
ENGL 1320, College Writing II*	3
JOUR 2010, Principles of Advertising	3
LANG 2050, Foreign Language (intermediate)**	3
PSCI 1050, American Government* Social and Behavioral Sciences*	<u>3</u>
Total	15

#### SOPHOMORE YEAR

SPRING	HOURS
CSCI 1100, Introduction to Computer Science	3
HIST 2620, United States History Since 1865*	3
JOUR 2320, Newspaper Reporting and Writing	4
Literature**	3
Natural Sciences**	<u>4</u>
Total	17

#### JUNIOR YEAR

SPRING	HOURS
JOUR 3320, Desk Work	4
JOUR 4450, Case Studies in Public Relations	3
MKTG 3650, Foundations of Marketing Practice	3
Elective (advanced)	3
Elective	<u>3</u>
Total	16

#### SENIOR YEAR

SPRING	HOURS
JOUR 4460, Public Relations Communications	3
SOCI 4870, Social Research and Practice	3
Elective (advanced)	1
Elective	3
Elective	4
Wellness*	<u>3</u>
Total	17

*Actual degree plans may vary depending on availability of courses in a given semester.*

*Some courses may require prerequisites not listed.*

***Students may wish to use opportunities for electives to complete a minor of their choice.***

---