

## Major in Journalism

*Following is **one** suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.*

### BA with a Major in Journalism Public Relations Concentration

#### FRESHMAN YEAR

FALL	HOURS
ENGL 1310, College Writing I	3
JOUR 1210, Survey of Mass Communication <sup>14</sup>	3
PSCI 1040, American Government	3
CSCI <sup>14, 16</sup>	3
Visual and Performing Arts	<u>3</u>
Total	15

#### SOPHOMORE YEAR

FALL	HOURS
ENGL 2210, World Literature I	3
JOUR 2310, Newspaper Reporting and Writing	4
LANG 2040, Foreign Language (intermediate) <sup>3, 16</sup>	3
MATH 1680, Elementary Probability and Statistics (required) <sup>5</sup>	3
Natural Science <sup>9</sup>	<u>4</u>
Total	17

#### JUNIOR YEAR

FALL	HOURS
HIST 2610, United States History to 1865 <sup>12</sup>	3
JOUR 3310, Feature Writing	3
JOUR 4450, Case Studies in Public Relations Business (advanced) <sup>51</sup>	3
Elective (advanced) <sup>16</sup>	1
Laboratory Science (choice) <sup>9</sup>	<u>4</u>
Total	17

#### FRESHMAN YEAR

SPRING	HOURS
ENGL 1320, College Writing II <sup>6</sup>	3
JOUR 2010, Principles of Advertising	3
MATH 1190, Mathematics with Emphasis on Business Application <sup>5, 16</sup>	3
PSCI 1050, American Government	3
Minor <sup>53</sup>	3
Wellness <sup>11</sup>	<u>2-3</u>
Total	17-18

#### SOPHOMORE YEAR

SPRING	HOURS
ENGL 2220, World Literature II	3
JOUR 2320, Newspaper Reporting and Writing	4
JOUR 4420, Public Relations	3
LANG 2050, Foreign Language (intermediate) <sup>3, 16</sup>	3
Physical Science <sup>9</sup>	<u>4</u>
Total	17

#### JUNIOR YEAR

SPRING	HOURS
JOUR 3320, Desk Work	4
JOUR 4200, Microcomputer Applications in Journalism	4
HIST 2620, United States History Since 1865 <sup>12</sup>	3
Business (advanced) <sup>51</sup>	3
Minor <sup>53</sup>	<u>3</u>
Total	17

**SENIOR YEAR**

<b>FALL</b>	<b>HOURS</b>
JOUR 4460, Public Relations Communication	3
Business (advanced) <sup>51</sup>	3
Elective (advanced) <sup>16</sup>	3
Minor <sup>53</sup>	3
Minor <sup>53</sup>	3
Understanding of Ideas and Values <sup>17</sup>	<u>3</u>
<b>Total</b>	<b>18</b>

**SENIOR YEAR**

<b>SPRING</b>	<b>HOURS</b>
ECON 1110, Principles of Macroeconomics	3
JOUR <sup>52</sup>	3
Business (advanced) <sup>51</sup>	3
Minor (advanced) <sup>53</sup>	3
Minor (advanced) <sup>53</sup>	<u>3</u>
<b>Total</b>	<b>15</b>

*Actual degree plans may vary depending on availability of courses in a given semester.*

*Some courses may require prerequisites not listed.*

*See Arts and Sciences notes in supplement booklet for footnotes.*

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**Supplemental Information for the Public Relations Concentration**

1. Required journalism courses are JOUR 1210, 2010, 2310, 2320, 3310, 3320, 4200, 4420, 4450 and 4460, and one course from 2700, 4480 or 4800, 4820 and 4850.

2. Students must take MGMT 3860, MKTG 3650, MKTG 4700 or SOCI 4870, MGMT 3820 and MATH 1680.