



# Leveraging Your I.S. Development Resources

A seminar presented by the

**Information Systems Research Center  
(ISRC)** at the University Of North Texas.

**Featuring:**

**Paul Clements** (Senior Technical Staff at Software  
Engineering Institute, Carnegie Mellon University)

**Charles Krueger** (CEO of BigLever Software, Inc.)

**David Sturgeon**, (Assistant Vice President for  
Application Development at BNSF Railroad)

**Andrew Thorby** (Co-founder and CEO of Akili)

**Where, When, & How:**

**Date: Wednesday, March 13, 2002**

**Time: 8:30 AM – 12:30 PM**

**(Registration & breakfast buffet begin at 7:30 AM)**

**Location: UNT Union, Silver Eagle Suites**

**Cost: Free to ISRC member organizations.**

**Non-members: \$500, 2 for \$800, 3 for \$1000**

**Limited seats: Reservations required by Friday, March 8th**

**Reservations or information: Call ISRC 940 565 3128**

**Reservations are now being taken for this academic year's second Information Systems Research Center (ISRC) seminar. All ISRC programs are free to ISRC member organizations. Seating is limited but if seats are available, ISRC members may reserve them at any time without any charge and non-members may attend for \$500, two for \$800, three for \$1000. Details about the March program are as follows:**

**Title:** Leveraging Your IS Development Resources  
**Date:** Wednesday, March 13, 2002  
**Time:** 8:30 AM – 12:30 PM  
**Location:** Silver Eagle, University Union, University of North Texas, Denton, TX  
**Map:** [www.coba.unt.edu/isrc/NewPage/unt-map.htm](http://www.coba.unt.edu/isrc/NewPage/unt-map.htm)

**Speakers:**

**Paul Clements** (Senior member of the technical staff at the Software Engineering Institute (SEI) at Carnegie Mellon University)  
**Charles Krueger** (CEO of BigLever Software, Inc.)  
**David Sturgeon** (AVP-Applications Development, BNSF)  
**Andrew Thorby** (Co-founder and CEO of Akili)

**Registration & breakfast buffet will begin at 7:30 AM. Each speaker will present for about 45 minutes and the seminar will close with an interactive, Q&A, panel discussion featuring all of the speakers.**

For reservations, ISRC members can send an email to [isrc@unt.edu](mailto:isrc@unt.edu) providing the names and email addresses of attendees from their organization. Or call the Center at 940-565-3128. Non-members, please call. Other forthcoming ISRC seminars include:

**April 17: E-Markets and E-Commerce: State of the Art & Science  
Featuring speakers from IBM, SUN, TXU, and more!  
May 15: ISRC HR Seminar – Details to be announced soon**

## **Information Systems Research Center**

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2001-2002: Celebrating our 16th year  
in the **College of Business Administration**  
at the **UNIVERSITY OF NORTH TEXAS**