

Entrepreneurship -- Career Resources

What can I do with a degree in Entrepreneurship?

Entrepreneurs set up and manage their own business enterprises. Basic business knowledge, human resources skills, management skills, marketing skills, and accounting skills are needed to be a successful entrepreneur. Most graduates of the entrepreneurship program either start their own businesses or work for small business owners. Entrepreneurship majors also have the skills needed to enter the corporate business world.

(From <http://www.bsu.edu/students/careers/article/0,1370,143334-10695-31135,00.html>)

The degree of entrepreneurship focuses on many aspects of the business department. Students who enroll in the entrepreneurship major should expect a strong emphasis on business. They must also be ready for constant change and be adaptable. The field of entrepreneurship is one that relies heavily on the ability to change and exploit new markets and opportunities. Students that seek a degree in entrepreneurship are usually business-oriented and seek to develop their own business, rather than entering an existing business.

(From <http://www.mymajors.com/help/help.jsp?helpid=5024>)

Includes Traditional and Non-Traditional Titles, some require additional training or graduate/post-graduate degrees

Entrepreneurship Job-Related Titles		
Account Executive	Customer Service Manager	Marketing Director/Specialist
Accountant	Desktop Publisher	Office Manager
Actuary	Employee Benefit Specialist	Payroll Manager
Advertising Copywriter	Facilities Planner	Administrator
Advertising Manager/Specialist	Financial Advisor/Analyst	Product Manager
Appraiser	Financial Manager	Property Manager
Banker	Franchise Owner/Specialist	Purchasing Agent
Broker	Hotel/Motel Manager	Real Estate Agent
Business Development Manager	Industrial Relations Manager	Residential Property Manager
Buyer	Insurance Agent	Retail Salesperson
Commercial Property Manager	Job Analyst	Sales Manager
Consultant	Land Developer	Sales Representative
Corporate Trainer	Loan Officer	Small Business Owner
Credit Manager	Manager of Employee Training and Development	Special Events Coordinator
Customer Relations Specialist	Manager, Corporate Business	Strategic Planner
Market Research Analyst	Manager, Small Business	Training & Development Specialist

(From <http://www.bsu.edu/students/careers/article/0,1370,143334-10695-31135,00.html>)

Bureau of Labor Statistics Information

To view information about various jobs and required education and experiences, see the Bureau of Labor Statistics Occupational Outlook Handbook at (<http://www.bls.gov/oco/home.htm>).

Entrepreneurship Job Search/Listings Websites

Entrepreneur.com (<http://www.entrepreneur.com/>)

Global Entrepreneurship Monitor (<http://www.gemconsortium.org/about.asp>)

The Entrepreneurship Center (<http://www.entrepreneurship.com/>)

National Foundation for Teaching Entrepreneurship (<http://www.nfte.com/>)

The Entrepreneur Network (<http://tenonline.org/>)

Entrepreneurship Resource (<http://www.zeromillion.com/entrepreneurship/>)

Entrepreneurship and Entrepreneurship Development (<http://www.enterweb.org/entrship.htm>)

Professional Associations and Organizations

American Entrepreneurs for Economic Growth (<http://www.aeeg.org>)
 American Institute of Small Business (<http://www.aisb.biz/>)
 Global Entrepreneurship Institute (<http://www.gcise.org>)
 Small Business Association (<http://www.sba.gov>)

UNT Student Organizations

Delta Sigma Pi
 Phi Chi Theta (http://orgs.unt.edu/unt_pct/)
 Beta Gamma Sigma (<http://www.coba.unt.edu/bgs/>)
 Alpha Kappa Psi (<http://orgs.unt.edu/akpsi/>)
 Hispanic Business Student Association- UNT chapter of NHBA (<http://orgs.unt.edu/hbsa/>)

Books and other Print References

Student Development Office Career Services Collection

TITLE	AUTHOR/PUBLISHER	ISBN#	YEAR
Business (Ferguson's Career in Focus)	J. C. Ferguson Publishing Staff	0-89434-3130	2000
Careers in Focus: Entrepreneurs (Ferguson's Careers in Focus)	Ferguson Staff	0-89434-284-3	1999
Great Jobs for Business Majors	Lambert, Stephen E.	0-84424-3574	1996
Peterson's Job Opportunities: Business	Peterson's Guides	0-7689-0243-6	1999
Coaching, Mentoring and Managing	Hendricks, William et al.	1-56414-243-4	1996

All of above books also available at www.amazon.com

UNT Dallas Campus Collection

TITLE	CALL NUMBER
Blackwell Encyclopedic Dictionary of International Management	HD 30.15 .B456 1997 c.2
Blackwell Encyclopedic Dictionary of Managerial Economics Call Number	HD 30.22 .B55 1997 c.2
Blackwell Encyclopedic Dictionary of Strategic Management	HD 30.28 .B59 1997 c.2
Business Plans Handbook	HD 62.7.B865 v.10 c.2
Career guide: Dun's employment opportunities directory	HF 5382.5 .U5 D86 2005 c.2
Complete Book of Business & Legal Forms	KF 886 .F73 1996
D & B Million Dollar Directory, v. 1-5	HF 5035 .M531 2006 v.1-5 c.2
Encyclopedia of Business Information Sources	Z 7164 .C81 E93 2000 c.2
Encyclopedia of Business, v. 1-2	HF 1001 .E466 2000 v.1-2 c.2
Encyclopedic Dictionary of Business Ethics	HF 5387 .B55 1997 c.2
Encyclopedic Dictionary of Marketing	HF 5415 .B4552 1997 c.3
Franchise Opportunities Handbook	HF 5429.235 .U5 L83 1999
Handbook of U.S. Labor Statistics: Employment, Earnings, Prices, Productivity, and Other Labor Data, 5th ed.	HD 8051 .A63 2001 c.2
Hoover's Handbooks	HG 4009 .H66 2004-06 v.3-4 c.2
How to Form a Simple Corporation in Texas	KFT 1413.5 .Z9 R65 1995 c.2
How to Form Your Own Texas Corporation	KFT 1415 .C55 M36 2000 c.3
International Business Information: How to Find it, How to Use it	HF 54.5 .P33 1998 c.2

TITLE	CALL NUMBER
Kiss, Bow or Shake Hands: How to do Business in 60 Countries	HF 5389.M67 1994 c.3
Million Dollar Directories	HF 5035 .M531 2006 v.1 c.2
North/West Texas Business Directory [American Business Directories], v. 1-2	HF 5065 .T4 T381 1999-2000 v.1-2 c.2
Organization Charts: Structures of More than 200 Business and Non-Profit Organizations, 2nd ed.	HD 38 .O738 2000
Plunkett's Financial Services Industry Almanac [includes separate CD-ROM; ask at Desk]	HG 65 .P58 2000-2001 c.2