

THE UNIVERSITY OF NORTH TEXAS

National Security and Economic Strategy Initiative

# C.L.A.S.S. SUMMIT

Cyber ★ Land ★ Air ★ Sea ★ Space

## AND AWARDS DINNER

Hosted by UNT at Frontiers of Flight Museum | September 13, 2025

The University of North Texas launched its National Security and Economic Strategy Program in 2025 to tackle complex challenges at the intersection of national defense, economic competitiveness, and global supply chain resilience. Grounded in five strategic pillars—defense capabilities, research and innovation, trade and economic growth, advanced technology, and sound fiscal governance – the program brings together experts across sectors to inform policy, drive innovation, and develop actionable solutions. Strategic guidance comes from a Presidential Advisory Council chaired by former Secretary of the Navy Gordon England and composed of nationally recognized leaders in defense, government, and industry, including General David Petraeus and Admiral Mike Mullen.

The program integrates with America's Future Series, a leading nonpartisan think tank and speaker series, to host high-profile events that elevate national security dialogue. A Research and Policy Council—featuring senior military, academic, and industry leaders—is also forming to produce influential publications on critical topics such as domestic manufacturing and supply chain resiliency. Academic offerings begin in Fall 2025 with an undergraduate course and plans for a certificate and executive education programs underway. As one of the nation's fastest-growing research universities, UNT is positioning itself as a national thought leader through this initiative, aligning academic excellence with strategic national priorities.



<https://www.unt.edu/nsesc>



# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR *(Exclusive)*

\$50,000

- Logo recognition on UNT's National Security and Economic Strategy event website, event communications, and on-site event materials
- Speaker/panelist selection input
- 2.5 hours of bespoke programming
- 30 all-access guest passes
- VIP room access
- Attendee contact information (opt-in)

## UNDERWRITING DINNER SPONSOR *(Exclusive)*

\$25,000

- Logo recognition on UNT's National Security and Economic Strategy event website, event communications, and on-site event materials
- Branded signage at the Summit Dinner
- Presenter of guest speakers and award recipients
- 25 all-access guest passes
- VIP room access
- Attendee contact information (opt-in)

## UNDERWRITING LUNCH SPONSOR *(Exclusive)*

\$15,000

- Logo recognition on UNT's National Security and Economic Strategy event website, event communications, and on-site event materials
- Branded signage at the Summit Luncheon
- 20 all-access guest passes
- Attendee contact information (opt-in)

## EMERALD SPONSOR

\$10,000

- Logo recognition on UNT's National Security and Economic Strategy event website, event communications, and on-site event materials
- 20 all-access guest passes
- Attendee contact information (opt-in)

## AWARD SPONSOR *(3 available)*

\$5,000

- Logo recognition on UNT's National Security and Economic Strategy event website, event communications, and on-site event materials
- 10 all-access guest passes

## SERIES SPONSOR

\$2,500

- 10 all-access guest passes

### Event Questions?

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### Sponsorship Questions?

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