
Major in Merchandising

Following is one suggested four-year degree plan. Students are encouraged to see their adviser each semester for help with program decisions and enrollment.

****See the University Core requirements section of this catalog for approved list of course options.
See Arts and Sciences degree requirements section of this catalog for approved list of course options.

BS with a Major in Merchandising (Business Minor)

FRESHMAN YEAR

FALL	HOURS
ECON 1100, Principles of Microeconomics	3
ENGL 1310, College Writing I or ENGL 1313, Computer Assisted College Writing I*	3
HIST 2610, United States History to 1865*	3
SMHM 2490, Introduction to Fashion Merchandising	3
Elective	<u>3</u>
Total	15

FRESHMAN YEAR

SPRING	HOURS
ECON 1110, Principles of Macroeconomics	3
ENGL 1320, College Writing II or ENGL 2700, Technical Writing*	3
MATH 1190, Business Calculus or MATH 1400, College Math with Calculus*	3
SMHM 1650, Apparel Evaluation	3
SMHM 2360, Aesthetics and Environment	3
Elective	<u>1</u>
Total	16

SOPHOMORE YEAR

FALL	HOURS
ACCT 2020, Accounting Principles I	3
HIST 2620, United States History Since 1865*	3
PSCI 1040, American Government*	3
SMHM 2650, Textiles	3
SMHM 3350, History of Costume and Furniture	3
Elective	<u>1</u>
Total	16

SOPHOMORE YEAR

SPRING	HOURS
ACCT 2030, Accounting Principles II	3
BCIS 2610, Introduction to Computers in Business	3
PSCI 1050, American Government*	3
SMHM 1450, Principles of Nutrition	3
SMHM 3370, Dress and Human Behavior	3
Visual and Performing Arts*	<u>3</u>
Total	18

JUNIOR YEAR

FALL	HOURS
MKTG 3650, Principles of Marketing	3
SMHM 3510, Merchandising Problems	3
SMHM 3650, Textile Evaluation	3
SMHM 3750, Consumer Studies in Apparel and Home Furnishings	3
Natural Sciences**	<u>4</u>
Total	16

JUNIOR YEAR

SPRING	HOURS
MGMT 3720, Organizational Behavior	3
SMHM 3450, Presentation Techniques	3
SMHM 3850, Promotion of Apparel and Home Furnishings	3
SMHM Elective	3
Natural Sciences**	<u>4</u>
Total	16

SENIOR YEAR

FALL	HOURS
MKTG 4600, Retailing	3
SMHM 4010, Global Textile and Apparel Industries	3
SMHM 4750, Managing a Diverse Workforce	3
SMHM Elective	3
Humanities*	<u>3</u>
Total	15

SENIOR YEAR

SPRING	HOURS
SMHM 3500, Advanced Field Experience	6
SMHM Elective	3
Business Elective	<u>3</u>
Total	16

*Actual degree plans may vary depending on availability of courses in a given semester.
Some courses may require prerequisites not listed in the above plan.*
